

Issue 7 February 2018

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Librarian's Welcome Message

Hello and welcome to the 7th issue of the Online Library newsletter.

Let me start by congratulating all our final year students who are in the process of polishing off their dissertations/projects—well done for getting this far; and to the rest of you who are preparing for your exams—very good luck! Here in the library we cannot believe how fast the year has sped by. Not so long ago, we were talking about the Christmas holiday season, and it's now almost March and its exam preparation and Dissertation submission period again. I would like to reassure you that you are not alone on this journey, the entire Online Library team are available to support you.

In this issue of the Library newsletter, we have included tips on how make the best use of the resources provided by the Online Library Service including: the growing e-book collection, Inter-library loans from the British Library, and the new and very popular Ask A librarian Service which allows you to speak to a professional Librarian without incurring the cost of long distance

phone calls.

However, before we look at those tips, I would like to share with you some great news about Senate House Library access. I am very pleased to announce that all University of London International Programmes students have free reference access to Senate House Library, the central research library for the University of London. Whether you are based in or around London, or just visiting, you are welcome to use whenever you like for somewhere to study, or to access the Library's extensive collections in the arts, humanities and social sciences. This is an Online library with its extensive collections—currently over 97 million items. To find out what you need to use Senate House Library go to: www.senatehouselibrary.ac.uk/membership/university-of-london

Best wishes,
Dr Sandra Tury, Associate Director-Online Library Services (University of London International Programmes)

Tips: Finding journal articles on your reading list

Many of the enquiries we receive relate to how to locate essential readings. Using the Online Library Summon search to do this can save you valuable time!

Example: Chermack, T.J. & Kasshanna, B.K. 2007, "The Use and Misuse of SWOT Analysis and Implications for HRD Professionals", Human Resource Development International, vol. 10, no. 4, pp. 383-399.

All you need to do is enter the title of the article into the Summon search box on the library homepage. The article is shown on the results page, click 'Full Text Online' to access.

Retrieving the full text

The next stage is retrieving the full text, as all databases have different log in methods you need to follow slightly different methods for each one. Luckily we have developed log in guides to help with the process. You will be able to see which database the article is in and follow the instructions. Keep the Login

Guides page open in a separate browser window while using Summon. After logging in you will be taken to the full text where you can read onscreen or save the article

Troubleshooting

► Article appears in results but Summon linking not working

Occasionally the link shown in the search results does not go to the full text. When this happens you should already know which database the article is in. You can log into the database directly from your course database list and search for the article in the simple search page

► The article does not appear in the results

We aim to provide essential reading journal articles for your course so please let us know if one of these articles is not available. We cannot always provide all further reading but we are happy to double check so please let us know.

The screenshot shows the Summon search interface. At the top, the search query is "The Use and Misuse of SWOT Analysis and Implications for HRD Pro". The results are sorted by relevance and show 182 results. The first three results are visible:

- 1** **The Use and Misuse of SWOT Analysis and Implications for HRD Professionals** by Chermack, Thomas J.; Kasshanna, Bernadette K. Human Resource Development International, 12/2007, Volume 10, Issue 4. This article explores the often-used strategy tool known as the **SWOT analysis**. The history of this tool is explained as well as common **uses**... Journal Article: [Full Text Online](#). [Preview](#)
- 2** **A SWOT Analysis of the Use and Potential Misuse of Implantable Monitoring Devices by Athletes** by Sperlich, Billy; Dükking, Peter; Holmberg, Hans-Christer. Frontiers in Physiology, 2017, Volume 8. Journal Article: [Full Text Online](#). [Preview](#)
- 3** **A Crack in the Foundation: Why SWOT Might Be Less Than Effective in Market Sensing Analysis** by Robert F Everett. Journal of Marketing and Management, 09/2014, Volume 1, Issue 1. Fortunately, strategic **analysis** models such as **SWOT**

The left sidebar contains filters for "REFINE YOUR SEARCH", "CONTENT TYPE", "PUBLICATION DATE", and "DISCIPLINE".

Using your feedback to improve the Library: “You said, We did”

In response to feedback from you we have changed the loan period for the Dawson’s E-Book Collection from one hour to 24 hours. This ensures you have longer to access the book but also allows others students the opportunity to access. If you have other suggestions on how we could improve our services please use our [feedback form](#).

Spotlight on databases

Family Law Online (Jordan’s) resources now available in LexisLibrary

onlinelibrary.london.ac.uk/resources/databases/family-law-online

The Family Law Journal, International Family Law Journal, Child and Family Law Quarterly, and Family Law Reports are now available from LexisLibrary.

onlinelibrary.london.ac.uk/resources/databases/lexislibrary

Some Recent Acquisitions

The Online Library continues to invest in new resources to support your studies and research. You can access all of these e-books either by searching by title in Summon or by logging into in the Dawson’s E-Book Collection. We are also in the process of making these acquisition lists available on your programme website e.g.

onlinelibrary.london.ac.uk/recent-acquisitions-emfss

Update: Ask a Librarian Live Chat

The Online Library launched the new Ask a Librarian Live Chat Service as a pilot on the 23rd October 2017. Since launch the Online Library Librarians have live chatted with 484 students from 85 unique countries. As many of you will know, initially, this service was available on Tuesdays 9:30-12:30, 1:30-4:30 GMT. However, following the high demand for the service and positive feedback, we have extended the hours to Monday, Tuesday and Wednesday 9:30-12:30, 1:30-4:30 GMT.

Find out more at: onlinelibrary.london.ac.uk/support/help/online-library-enquiry-service/ask-librarian-live-chat

If you have not yet chatted with us, why not stop by and ask us your questions in real time at:

onlinelibrary.london.ac.uk/support/help/online-library-enquiry-service

You can also send us your feedback via the feedback form at:

onlinelibrary.london.ac.uk/about/contact-us?type=feedback

Or by completing the chat survey at the end of your live chat with us. We look forward to chatting with you!

We hope that this newsletter has been helpful and informative. If you have any feedback or ideas for what you’d like to see included in the next issue, please do let us know!

If you need help with using the Library the Online Library Enquiry service staffed by professional librarians is available Monday-Friday 9am-5pm BST. You can contact us by email or phone.

Contact us:

Tel: +44(0)2078628478

Email: onlinelibrary@shl.lon.ac.uk

Web: onlinelibrary.london.ac.uk/

Ask a Librarian Live is available Monday – Wednesday 9.30-12.30 and 13.30-16.30 BST